

“Yesterday Meets Today” Leads to the 31st Yeongdo Bridge Festival!

From October 13 to 15, at Amir Park & vicinity of Yeongdo Bridge

Yeongdo-Gu's representative festival, armed with richer programs this year

Shuttle Bus Operation for Tourist Convenience, 2 45-seater (Nampo Station ↔ Amir Park)

‘The 31st Yeongdo Bridge Festival’, the representative festival of the Yeongdo District, will be held from October 13 to 15 at Amir Park (next to the National Maritime Museum in Dongsam-dong) and the vicinity of Yeongdo Bridge under the theme of “Yesterday Meets Today.”

In line with the face-to-face event, this festival offers a variety of programs that can be enjoyed by both locals and tourists than last year to showcase the true nature of the Culture and Tourism Festival. In addition, the 31st Yeongdo Bridge Festival, with keywords such as eco-friendly and low carbon and without printed leaflets, planned a tourism festival that practices ESG using eco-friendly biodegradable containers. First of all, during the daytime of October 13, the first day, 「Yeongdo Bridge Festival Painting Contest」 will be held for elementary school students in Busan to draw various fun memories related to Yeongdo Bridge and Yeongdo Bridge Festival; it will be followed by the opening ceremony and a spectacular maritime fireworks show with celebratory performances by guest singers, Hong Kyeong-min and Ko Hyon-ju.

On the 14th, the second day, the following programs will be run: ▲「It's Youngdo Bridge!」, a game of rock-scissors-paper played with legs by residents together with visitors ▲「Dogae Performance」 timed with lifting (Dogae) of Yeongdo ridge (held on Yeongdo Bridge/Army band·Pungmul (Korean musical instruments) performance

▲「Local star in Yeongdo」, the stage for artists in Yeongdo ▲「Yeongdo Bridge Training Center」 with Choi Tae-seong, Korea's star lecturer ▲「Yeongdo Cinema」 (the movie ‘Coco’), where you can enjoy the emotion of family movies along with the cool autumn breeze.

On the 15th, the last day and the highlights of the festival, the following events will be held: ▲「Yeongdo Fishing Contest with Dongsam Fishing Village Fraternities」 held at Hari Port in Yeongdo ▲「Challenge! Yeongdo Golden Bell」: a quiz contest on Yeongdo and Yeongdo Bridge and the winner will be awarded the prize money ▲「The Bridge of Meeting」 a new reinterpretation of the meeting on Yeongdo Bridge at old-time ▲「King of Yeongdo Trot Songs」 which selects the national King of trot songs and this will be followed by a closing ceremony and a celebratory performance of the guest singer (Song Ga-in).

Shuttle Bus Operation Fee (Bus Fare: 100Won)

Operating Hours 11:00 to 18:00

(based on departure time)

Intervals 30~40 Minutes

Operating Course

Depart from Yeongdo Bridge (city tour bus stop across from Lotte Department Store) → Get off at Amir Park and depart (three-way intersection in front of Dongsam Church) → Depart from Yeongdo Bridge (city tour bus stop across from Lotte Department Store)



Event Schedule

Date	10.13 (Fri.)	10.14 (Sat.)	10.15 (Sun.)
Venue	Amir Park	Main Stage Sub Stage	Main Stage Sub Stage
11:00			
11:30			
12:00			
12:30		It's Youngdo Bridge! Game	
13:00		Celebratory Performance	Opening Performance
13:30		Dogae Performance	Challenge, Yeongdo Golden Bell
14:00	Yeongdo Bridge Festival Painting Contest		
14:30			
15:00		Busking 1	Busking 3
15:30			
16:00		Local star in Yeongdo	
16:30		Busking 2	The Bridge of Meeting Busking 4
17:00		Yeongdo Bridge Training Center (Choi Tae-seong, Lecturer)	
17:30			
18:00	Welcome Performance		
18:30	Opening Ceremony Celebratory Performance (Hong Kyeong-min · Ko Hyon-ju)	Yeongdo Cinema 'Coco'	King of Yeongdo Trot Songs
19:00			
19:30	Maritime fireworks show		Closing Ceremony Celebratory Performance (Song Ga-in)
20:00			
Misc. Events	Archive Yeongdo Zone, First-hand Experience Booth·Flea Market, Street Performance(Bubble Show, Magic), Food Booths and Food Trucks		



Yeongdo, a treasure island, filled with various charms, the 「Visit-Yeongdo-Gu Month Declaration Ceremony」 held

Yeongdo District, on August 29, held a “Visit-Yeongdo-Gu Month Declaration Ceremony” with the Busan Tourism Organization at Blueport 2021 and announced the start of discovering Yeongdo's hidden local tourism charm.

More than 100 people attended the event, including Yeongdo Mayor of Gu, City and Gu council members, Yeongdo-Gu organizations heads, Busan Tourism Organization officials, travel influencers, and residents, and held a declaration ceremony and performance, a ceremony to award Yeongdo-Gu digital tourist resident cards, and a mini talk show to revital-

ize Yeongdo tourism.

Yeongdo District, celebrating Visit-Yeongdo-Gu Month in September and October 2023, in connection with the ‘Yeongdo-Gu Digital Tourism Resident Card Project’ which has been in progress since June of this year, plans to discover various travel contents, operate local tours, and pursue consumption promotion to revitalize tourism together with the Busan Tourism Organization.

Yeongdo Mayor of Gu said “We hope that the Visit-Yeongdo Month, September and October, will serve as an opportunity for more tourists to visit Yeongdo. We will do our utmost to



revitalize the tourism industry in Yeongdo to leap into a stay-type tourist city where visitors want to stay.”

CAFE The 「0°C Café Second Shop」 Opening Jobs for Seniors Market-type Place of Business



On August 29, Yeongdo District held the opening ceremony of the 「0°C Café Second Shop」, which is being promoted as part of the jobs for seniors market-type place-of-business project.

About 30 people, including the Yeongdo Mayor of Gu, Yeongdo-Gu Council Chairman, and residents of Sinseon-dong, attended the event to

celebrate the new start of the 「0°C Café Second Shop」 and encourage the seniors working there.

The 「0°C Café Second Shop」, through a business agreement between Shinseon Cathedral, the Catholic Busan Diocese Maintenance Foundation, the Busan Yeongdo Senior's Club, and the Sinseon-dong Community Center to promote local welfare, was established in the idle space owned by Shinseon Cathedral. In particular, it is expected to increase jobs for the seniors through business prosperity as well as sharing by residents in connection with the Shinseon Happiness Sharing Center (Happy Laundromat, Share Market) in the same space.

An official from Yeongdo District said: “We would like to thank those who helped establish the 0°C Café Second Shop and we will make more efforts to create quality jobs for a vibrant retirement life.”

Meanwhile, the 0°C Café First Shop opened in 2019 in the Yeongseon 2-dong Community Center, employs a total of ten seniors, and operates as a takeout cafe.

the 0°C Café First Shop (Pulip 0°C Café)



Inside the civil service office of the Yeongseon 2-dong Community Center
Weekdays 10:00~17:00
TAKE OUT Specialty Store

the 0°C Café Second Shop



311, Hana-gil, 2nd floor (Shinseon-dong 3-ga)
Weekdays 09:30~17:00
Can consume food in the store
(coffee & refreshment set, meal kit delivery, etc.)

Mobile Stamp Tour Operations

From October to November,
a total of 5 Yeongdo's representative tourist
attraction tour courses will run

Mobile gift certificates are given by
a draw of completers of each course

For two months, from October to November, the “Yeongdo-Gu Mobile Stamp Tour” which allows you to enjoy non-face-to-face travel safely and easily with a smartphone will run.

“Yeongdo-Gu Mobile Stamp Tour” is a travel program that receives stamp certification while traveling to representative tourist attractions in Yeongdo. Five courses, and 20 locations, are ▲Over the Yeongdo Bridge ▲To the sea of Huinyeoul ▲To the sea of Jungri ▲Into the night view of Yeongdo ▲Into the maritime history.

The stamp tour will offer a good opportunity to learn about Yeongdo as a new tourist landmark as it includes the Yeongdo Marino Auto Campground, which has been reborn as a camping attraction, and the Cheonghak Bae-suji Jeonmangdae Observatory ~ Mt. Bongrae course, which is rapidly emerging as a night-view course.

To participate, search for a stamp tour on the Google Play Store, install the app then select “Busan Yeongdo-Gu” to participate.

When a participant accesses the app and visits the tour site, the participant is automatically recognized by GPS and the stamp automatically pops up on the screen, and various information such as explanations, photos, and audio tour commentary of each tourist destination are provided within the app.

In addition, 150 completers per month will receive a mobile gift certificate worth 5,000 won through a draw.

Before the stamp tour, participants can check the installation of the app at the Yeongdo Tourism Information Center and receive a scratch map (Yeongdo map). The map, a pictogram showing the characteristics of Yeongdo District tourism resources, adds to the fun of traveling as you can make memories by scratching the places one by one.

The 2023 Culture City Exhibition & International Conference were held successfully

Participated by 24 Culture-Cities Local-Governments and 4,000 citizens



Hosted by the Ministry of Culture, Sports and Tourism, Busan Metropolitan City, the National Council of Culture Cities, and run by Yeongdo-Gu, the Culture City Center, and the Regional Culture Promotion Agency, the <Culture City Exhibition & International Conference (hereinafter Exhibition) 2023> closed successfully on the 10th. The event, which was held under the subtitle of “Culture City Wind to Wave” and participated by 24 legal culture cities across the country, domestic and foreign officials, and 4,000 ordinary citizens, has become a meaningful place to share the past achievements of the culture city project.

On the stage set up on a barge, the opening ceremony was held along with the opening performance “Dancing Yeongdo” prepared by 40 residents of Yeongdo through a civic workshop. In addition, Park Ki-yeong, chairman of the Yeongdo-Gu Daepyeong-Dong Village Association, and eight others received a commendation from the Ministry of Culture, Sports, and Tourism for the promotion of culture cities.

The international conference consists of four sessions in total: ▲Culture City, Culture Zone ▲Culture City, create a City Brand ▲Culture City, Cultivate Creative Industries ▲Culture City, Respond to Local Extinction. A total of 22 domestic and foreign officials participated in them. In particular, the topic presentations by Kunihiro Noda (Professor of Regional Culture, Tottori University), who designed Japanese creative city culture, Ed Washington (Director of the Global Diversity & Inclusion Office, Portland State University) who presented the Portland regional innovation cases, and Lee Jeong-hi (Dean of the Department of Social Welfare, Portland State University) were noteworthy.

Na Young-hoon, group head of POSCO’s corporate citizenship office, Kwon Myeong-hwan, a psychiatrist at Haedong Hospital, Yu Hyeon-jun, an architect, and Jeon Yeong-su, a professor at Hanyang University participated in the Culture City Talk Show to talk about the role of culture essential to citizens’ lives.

During the four days of the exhibition, the Culture City Promotion Hall, which illustrates the achievements of 24 culture cities, and the Yeongdo, an island of art and city, Culture City Special Hall were held at the Wonji Lounge located in the Mulyangjang (Lighters Wharf); on the streets, a variety of events such as showcase booths of 100 local culture teams which form the local culture, busking, and citizen’s first-hand experience programs were held to give a glimpse of the activities of culture talents working through the culture city.

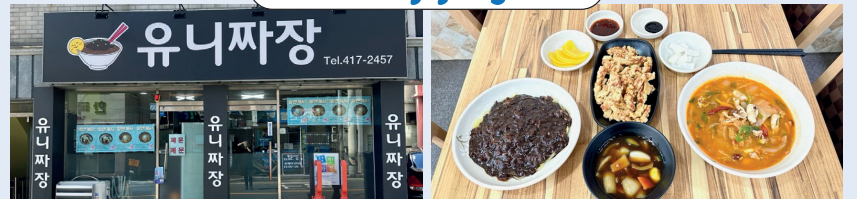
In addition, the Yeongdo Culture-City Fam Tour, which meets through Pachinko, and Yeongdo Local Brand Convenience Store were held to introduce the charm of Yeongdo-Gu’s Yeongdo Culture City Project to ordinary citizens in a variety of ways. The event can be viewed again on the official website of the Culture City Exhibition(kcc.rcda.or.kr) and the YouTube channel of Yeongdo Culture City Center. Yeongdo Mayor of Gu said “The status of Yeongdo-Gu as a culture city has been enhanced through the Culture City Exhibition and International Conference. And we will continue to create Yeongdo-Gu that develops through culture.”

Introducing Affordable Shops in Yeongdo-gu, A.S.Y.

The A.S.Y. introduces Affordable Shops (60 shops as of September 2023) in Yeongdo-Gu that contribute to price stability with low prices and high-quality services every month.



UniJjajang



Located at the corner of the Gangnam Clinic intersection, Uni-Jjajang, with a 50-year-old tradition, is a good place to eat a hearty meal at a low price. Starting with Jjajangmyeon for only 5,000 won, it has a variety of cheap and diverse menus; it also has a large hall with 32 seats, making it a perfect place to hold a large meeting. In addition to Chinese dishes, you can also taste rice with spicy pork or wheat noodles (seasonal menu).

Opening Hours 11:00~20:30 (Closed 1st & 3rd Sundays)

Representative Menus JjaJangMyeon(5,000Won), JjamBong(6,000Won), Mini Tangsuyuk(10,000Won)

Address #104 Ggumnamu-gil Yeongdo-gu, Busan

Phone No. 051-417-2457

Yeongdo Haejanggukjib



Yeongdo Haejanggukjib (Hangover Soup Restaurant), located across the street from Namhang-dong Community Center, has been providing sole meal at a low price in the same place for 27 years. Only the locally sourced ingredients are used. In particular, it is a good place to have breakfast for those who have to open their stores early in the morning.

Opening Hours 6:00~17:00 (Closed Mondays)

Representative Menus SirakGuk(5,000Won), SunjiGuk(5,000Won), JaechupGuk(6,000Won)

Address #4 9Beongil Namhang-ro Yeongdo-gu, Busan

Phone No. 051-413-3847

Gonggam Sajingwan (Photo Studio)



Gonggam Photo Studio, located in a small space across from the Dongsam Post Office, is the only photo studio among the Affordable Shops in Yeongdo-gu. The furniture and props of this photo studio are filled with a warm feeling with the touch of the owner, a professional photographer. The number of regular customers has been increasing as word of mouth has spread that he takes photos with a bright smile and edits them meticulously.

Opening Hours Weekdays 10:00~18:00, Saturday 10:30~15:00

* Please check as opening hours may vary by date

Representative Menus Print 3x5/4x6 500Won / print, ID Photo 14,000Won

Address #42 Dongsam-ro Yeongdo-gu, Busan

Phone No. 051-989-0315

Affordable Shop?

It is a business designation by the Ministry of Public Administration and Security and local governments, according to the standards of the Ministry of Public Administration and Security, among shops that provide high-quality services at affordable prices even amid continuously rising labor and material costs.

Designation (Evaluation) criteria

- Menu portion (menu portion below the average price), price (lower than average price), user satisfaction, hygiene, and cleanliness, etc.
- Apply at the beginning of each year when the designation application is announced (nonscheduled(rolling) application possible)

Inquiry Economy Industry Department, Yeongdo Gu Hall ☎419-4478



Yeongdo-Gu Affordable Shop

Yeongdo-Gu Area Exploration ‘Yeongdo! Where are you going?’ Program Guide



The Yeongdo-Gu area exploration “Yeongdo! Where Are You Going?” program, implemented by the Yeongdo-Gu Family Center, will run from 10:00 to 17:00 on October 7, Saturday. We will provide opportunities for multicultural families in the Yeongdo-Gu area to spend leisure time together and have time to find out about the new charm of Yeongdo by visiting the culture of the Yeongdo area.

There will be eight families from multicultural families divided into three programs:

▲ Program for families ▲ Program for parents ▲ Program for children. In particular, the theme of the area exploration is to conduct activities using the representative food “Sweet Potato” and “Coffee” and have time to tour the photo spots in the district together with families.

The director of the Yeongdo-Gu Family Center, Nam Hee-eun said “Through the time when various families get to know Yeongdo’s charms, it will be a great opportunity to learn of a feeling of affection for Yeongdo and spend time with families.”



Schedule Information

Topics	Content
Program for families	▶ Take a family photo at Huinyeoul Photo Spot, hold a family chat
Program for parents	▶ Experience the espresso bar at ‘Abraham Coffee’ (Coffee Omakase)
Program for children	▶ Explanation of the history of sweet potatoes and making at ‘Jonaegi Sweet Potato History Museum’

My Dad’s Growth Diary II



The Yeongdo-Gu Family Center, from October 14 (Saturday) to October 26 (Thursday), will hold four educational·cultural activities “My Dad’s Growth Diary II” for fathers with young children. Ten families of various family backgrounds with young children (aged four to ten) will be recruited to form a healthy relationship between the father and the children through the activities that the families can do together according to the development of the children.

The education contents are ▲ Father education ▲ Dancing family ▲ Education through fairy tales. It aims to restore the identity and promote healthy growth of fathers and children growth by conducting the needs of child-rearing education, family members who are seen as characters in fairy tales, and father-to-children communication activities.



Program review

Name Yun Gyu-ri
Let us know the diversity!

Nice to meet you. I’m Yun Kyu-ri from Vietnam. My son is 7 years old this year and has been participating in Learn-all classes at Yeongdo-Gu Family Center since April. I first learned about the Learn-all classes through the contact of the teachers of the Yeongdo-Gu Family Center. When I learned of the Learn-all classes, I thought “It’s a class that my child needs.” Because my child has a little difficulty with Hangul.

The Learn-all classes are classes that teach basic math and Hangul with playtime. Through the classes, my child’s Hangul improved a lot but also very pleased that he learned the essential learning skills such as how to hold a

pencil, use scissors, color pictures, and decorate objects. And through making activities, my son’s curiosity about the classes has been formed and I often see him reading books and doing calculations at home. Before, I was very concerned and asked myself ‘Will he be able to learn to read and write before going to school?’ but now I am satisfied to watch my child grow up. My teacher advised me that language is highly related to emotions. Two people my son spends the most time with are me and the teacher at the Yeongdo-Gu Family Center. I am not good at Korean yet and make some grammatical errors. In particular, the accents and use of vocabulary are somewhat inappropriate, but I’m trying to do my best to interact with my son every day.

My son is now ready to understand and accept various classes with curiosity. I hope that more multicultural children will be together through Learn-all classes.

