



Ironmen who melt the summer heat

are coming to Yeongdo!

## Exciting 'Triathlon' competition unfolds at Heavenly Views Yeongdo

To be held in Amir Park and along the sea route, August 5 to 6

Between the three-way intersection in front of P.Ark ~ Korea Maritime & Ocean University entrance, about 1.7km section, will be closed off to traffic, between 6:40 a.m. of the 5th(Sat) & 6:00 a.m. and 11:00 a.m. of the 6th(Sun)

Citizens Participation Concert (Ailee, Burning Soda, SoonSoonHee, Joosiq, Team H) at 7:00 p.m.  
at Amir Park special stage on the 5th

From August 5 to 6, the 'WT Yeongdo World Triathlon World Cup 2023' competition, challenging the limits of the bodies and minds, will be held against the backdrop of beautiful coastal scenery.

The World Triathlon World Cup is an international competition in which male and female elite athletes, within the 65th place in the world ranking, swim, cycle, and run in succession; it is going to be broadcast live on the Internet in 140 countries around the world.

Triathlon is a combined word of tri, which means three, and athlon, which means competition, and is notorious for being the most demanding sport. It is also called the Ironman triathlon because it is a race that is conducted in succession with no rest in between.

The competition will start with an elite sprint (swimming 750m, cycling 20km, running 5km) competition at 7:00 a.m. on the 5th at Amir Park, the

National Maritime Museum, and the neighboring sea route; This will be followed by a club sprint competition (same as the elite course) at 6:00 a.m. on the 6th and the standard distance competition (swimming 1.5km, cycling 40km, running 10km).

In addition, a citizens participation concert (Ailee, Burning Soda, SoonSoonHee, Joosiq, Team H) will be held at 7:00 p.m. on the 5th at the special stage of Amir Park to commemorate the hosting of the Yeongdo World Triathlon World Cup and also wishing to host the Busan World Expo 2030; it is expected to be a festival venue not only for the participating teams but also for everyone.

Traffic is controlled for the smooth running of the two days of the competitions.

Starting from the three-way intersection in front of P.Ark to the entrance to Korea Maritime & Ocean University entrance, about 1.7Km section, will be

closed off to traffic, between 6:40 a.m. and 10:10 a.m. on the 5th and between 6:00 a.m. and 11:00 a.m. on the 6th.

Accordingly, vehicle traffic must detour toward Taejongdae via the Dongsam three-way intersection and the three-way intersection in front of Dongsam Church; police and safety personnel will be deployed at the control points and major intersections to help vehicles flow smoothly and minimize inconvenience to residents.

Yeongdo Mayor of Gu said "Through the competition, we will promote Yeongdo, which has a heavenly blessed natural environment, as a mecca for marine leisure-cultural tourism to the world, and expect it will serve as a good opportunity to leap forward as an international sports city." and "It will also be a meaningful event that contributes to our efforts to host the Busan World Expo."



## Population Day 2023 celebration event held

### Awareness and forming consensus in the population crisis era



Yeongdo District held the Population Day 2023 ceremony at the main auditorium of the Gu office on July 10 with the participation of about 250 people, including Yeongdo Mayor of Gu, Ahn Seong-min, Busan City Council Chairman, Yeongdo-Gu Council Chairman and council members, and the heads from various departments of Gu office.

Yeongdo District was designated as a Depopulated Area by the government in 2021. This event, held for the first time at the Gu level, was to increase residents' interest in low birth rate·aging and to spread understanding of the population crisis.

During the first event of the day, individuals·institutions·cooperations that have contributed to the vitalization of the population in the region were awarded meritorious commendations: ▲Kang Hee-yeong, Individual category (Creating a friendly atmosphere for marriage in the community, childbirth, and child-rearing, Chairman of Yeongdo Mom) ▲Social Welfare Corporation Hyewon Yeongdo-Gu Senior Welfare center, Institutional category (Aging Response Area, Director Park Seok-won) ▲World Food Co., Ltd., Corporate category (family-friendly company, Chief representative Shin Ju-sik).

During the second event that followed, a population-education musical ‘rehearsal’, developed by the Ministry of Health and Welfare and the Population Health and Welfare Association, was

prepared to increase the interest of the attendees; the musical was developed to form positive values for marriage·childbirth·childrearing and to improve awareness of population problems through education from the perspective of work·life balance, family values, and gender equality.

Meanwhile, apart from the Gu-office event, Yeongdo District ran Population Week until July 13. They visited and performed the musical ‘Population-Education Musical Visiting Schools’ to 1,300 students at six schools in the district that submitted a request; they visited Sangri Elementary School on the 10th and Cheonghak Elementary School, Bongsam Elementary School, Yeongdo Jeil Middle School, Busan Nam Middle School, and Busan Health High School till the 13th.

Yeongdo Mayor of Gu said: “We will do our utmost to turn a crisis into an opportunity by restoring regional vitality through an increase in the living population, expanding investment for future generations, strengthening the residential environment, and working diligently to attract a visiting-living population.”

On the other hand, Population Day began on July 11, 1987: it was designated, to commemorate the world’s population reaching 5 billion and raise awareness of population problems, by the United Nations Development Agency. It was designated in Korea in 2011 and we celebrated 12th Population Day this year.

## Installation of 2 LED display boards for Gu publicity

### Expect to effectively convey the public services and administrative issues



Yeongdo District installed the ‘LED Display Boards for Gu Publicity’, which can effectively inform residents of public services and administrative issues; the full-scale services started in July.

The locations of the two Gu publicity LED boards, one installed in Yeongdo Gu Hall and another in Yeongseon 2-dong Community Center, were selected after taking installation environment such as the number of nearby visitors, the factors obstructing visibility, the durability of the walls, etc. into consideration.

To enhance the visual effect, the electronic display board is 3.5m wide, 2m high, and 0.23m thick.

To prevent light pollution, the electronic display board is operated from 8:00 a.m. to 7:00 p.m. every day; it displays Gu events, major policies, weather information, disaster situations, etc.

An official from Yeongdo District said “We expect residents to be able to receive useful information easily and quickly,” and “We will continue to implement lifestyle-oriented administration that eliminates inconveniences in the lives of residents.”

## Opening of Blueport 2021, Coffee Complex Culture Space

Yeongdo District in July opened ‘Blue Port 2021’, a coffee complex culture space.

Blue Port 2021 was established near Bongrae-dong Wharf (138 Bongrae Naru-ro) to lay the foundation for the coffee industry as a future high-value-added industry and to brand Yeongdo as a coffee city.

In the creative space on the first floor, cultural events, coffee-related workshops, etc. can be held, and the cafe showroom can be used as a space to promote·display local coffee and carry out coffee education.

The coffee lab and roasting room on the 2nd floor, equipped with professional equipment, will be used to carry out coffee education programs such as coffee extraction and roasting. It will be open to those preparing to obtain barista qualifications; it is expected to make a great contribution to raising local coffee experts.

The coffee library, a rest area open to the public, is equipped with coffee-related books and magazines, so anyone interested in coffee can freely read related books.

In order to rent a facility, an application for the use of the facility must be made, and a user fee, 5,000won~20,000won depending on the facility, must be paid. Yeongdo Mayor of Gu said: “I hope that Blueport 2021 will help all those who like coffee and want to become experts in coffee-related fields and those who run coffee-related businesses and help become a foothold for the development of the local coffee industry and the spread of coffee culture.”





# The 16th National Youth English Speech Contest held



Yeongdo District held the ‘16th National Youth English Speech Contest’ at the Yeongdo Gu Hall Auditorium on July 13 to help young people grow into talents equipped with not only English proficiency but also writing skills and leadership.

24 students, out of 256 applicants, advanced to the finals rounds of the contest after a preliminary round; the contest was hosted by Yeongdo District and Yeongdo-Gu International Exchange Council (Chairman Choi Dong-han) and sponsored by Busan Metropolitan City, Busan Metropolitan City Office of Education, and Busan Seobu District Office Of Education.

In the finals held on this day, parents and friends watched and cheered all the speakers and the atmosphere of the contest was further enhanced with youth dance club performances, an English quiz event, etc.

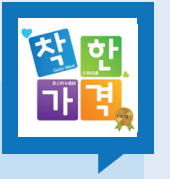
The top prize in the high school division was given to Yu Hamin, a 2nd-year student at Busan Jungang High School; the speech topic was ‘Welcome is it your first in Busan’; he introduced the beautiful places and the representative dishes of Busan to a foreign friend he met on a trip to England. The top prize in the middle school division went to Jeong Bo-gyeong, a 2nd-year student at Deokmyeong Girls’ Middle School; the speech topic was ‘The city of “killing three birds with one stone”’. The top prize in the upper elementary school went to Noh Hae-eun, a 6th grader at Bunpo Elementary School; the speech topic was ‘Busan is famous for Gamcheon!’.

And the top prize in the lower elementary school went to Lee Ra-im, a 3rd grader at Jungri Elementary School; the speech topic was ‘My efforts to protect the environment’.



## Introducing Affordable Shops in Yeongdo-gu, A.S.Y.

The A.S.Y. introduces Affordable Shops (63 shops as of July 2023) in Yeongdo-Gu that contribute to price stability with low prices and high-quality services every month.



### ARAM Hair Shop



Aram Hair Shop, located across from Sinheung-dong Paik Mansion (14, Dongsamdong-ro), has long been loved by residents for its reasonable prices and services. The hair shop, which opened in 1988, has been in Dongsam-dong for 35 years. The regulars are attracted to the shop by the owner's high-quality beauty skills and the kind and warm nature; it has transformed from a simple beauty shop into a guest room where residents gather. Let's visit the hair shop run by a veteran owner with 35 years of experience.

**Representative Menus** Cut 10,000won / Perm 30,000won

**Address** 14 Dongsamdong-ro, Yeongdo-gu, Busan (Dongsamdong)

**Phone No** 051-403-7680

### Donggyu Bunsik



Entering Donggyu Bunsik located Near Namhang Intersection, you will be shocked to see the menu with a starting price of 3,500 won, which is unbelievable for 2023. As there are 25 different menu items, ranging from tteokbokki, ramen to fried rice and rice topped with ingredients, it is fun to choose a snack or a hearty meal at an affordable price when you are hungry. It is equipped with a clean and sensuous dining hall and the menus can be packaged for to-go and delivery orders.

**Representative Menus** Chamchi Gimbap 3,500won / Labbokki-Jjolmyeon-Gimchibbokeumbap 6,000won / Jeyukbibimbap 7,500won

**Address** #1 19Beongil Namhang-ro, Yeongdo-gu, Busan (Namhangdong1ga)

**Phone No** 051-418-6869

### Yetnal Hanwu Gomtang



The Yetnal Hanwu Gomtang, located on the 5th floor of the 744 building in Taejong-ro at the entrance of Hari Port, is a good place to eat a hearty meal while overlooking the open ocean view. Dogani-tang (knee cartilage of a cow soup), boiled in a cast-iron pot contains milky soup and a lot of collagen, glue protein, is a representative menu that is good for skin beauty. Its spacious and clean hall, with 100 seats overlooking Archie Island and the East Sea, is a perfect venue for meetings; parking is also available.

**Representative Menus** Hanwu Gomtang 8,000won / Doganitang 13,000won

**Address** 5th floor, 744 Taejong-ro Yeongdo-gu, Busan (Dongsamdong)

**Phone No** 051-405-0801

### Affordable Shop?

It is a business designation by the Ministry of Public Administration and Security and local governments, according to the standards of the Ministry of Public Administration and Security, among shops that provide high-quality services at affordable prices even amid continuously rising labor and material costs.

### Designation (Evaluation) criteria

- Menu portion (menu portion below the average price), price (lower than average price), user satisfaction, hygiene, and cleanliness, etc.
- Apply at the beginning of each year when the designation application is announced (nonscheduled(rolling) application possible)

**Inquiry** Economy Industry Department, Yeongdo Gu Hall ☎419-4478





## Korean Language Lesson

Korean language education conducted at Yeongdo-Gu Family Center will begin its second semester on September 11 (Mon). Korean language education helps married immigrant women and their children to adapt to Korean society through opportunities to experience Korean culture in addition to reading, listening, and writing Hangeul on their own.

The available educational courses are ▲Course for children in immigrant families ▲Local culture utilization course ▲Topic (Reading) ▲Topic II (Listening) ▲Topic (writing) ▲Topic I (Listening). The classes are divided into beginner, intermediate, and advanced classes through a pre-test. For married immigrants, the classes are for the Topic test, and for the children of immigrants, classes necessary for life and education in Korea, such as conversation and dictation, are provided. In addition, both online and offline education will be conducted this year as well, along with play education to improve abilities such as one midterm assignment and one examination a month.

Instructor Bae Jin-hwa of Korean language education at Yeongdo-Gu Family Center said “The classes are comfortable and fun where you can easily learn Korean language and carry out a dialogue while forming a similar consensus with Married Immigrant Women from other countries.”



### Korean language education at a glance

Course Name	Particulars	Level
Course for the children in immigrant families	Basic expressions presented in <Standard Korean for Elementary School Students 1>	-
Local culture utilization course	Expressions to teach Korean culture and local culture	Intermediate
Topic (Reading)	Grammar and Vocabulary for Reading	Intermediate
Topic II (Listening)	Key vocabulary and expressions that often appear in topic listening	Intermediate
Topic (Writing)	Basic Korean expressions, grammar, and how to write manuscript paper needed for the exam	Beginner
Topic I (Listening)	Performing basic language functions and listening and understanding of familiar topics	Beginner

## Childcare Support Project

In order to alleviate the parental burden of raising children, under the age of 12, among families with parenting gaps such as dual-income parents, this center provides a ‘Childcare Service’ in which a child caregiver who has completed specialized education visits the homes. In the case of an application for childcare, it is necessary to first apply for social security benefits at the nearest community center or welfare site, then receive a notice of government support and service type decision, and then issuance of a Citizens Happiness Card is required. Afterward, if you register as a member of the childcare user homepage and apply for the services, you can receive childcare support.

Available service types are ▲Hourly service (Basic type) ▲Hourly service (Comprehensive type) ▲All-day service for infants ▲Support service for children infected with diseases. The government support, support hour, and user amount, for each type is different depending on the median income standard.

Nam Hee-eun, Director of Yeongdo-Gu Family Center, said “We will strive to improve the quality of life and create a child-rearing-friendly local environment through the work-life balance of guardians by providing childcare support services to Yeongdo-Gu families.”

### Service type

Hourly service (Basic type)	<ul style="list-style-type: none"><li>• Going to and coming from school and childcare facilities, etc., assistance with school things, temporary childcare until parents arrive, play activities, giving prepared meals and snacks, etc.</li><li>• <b>Support hours</b> 960 hours per year</li><li>• <b>User fee</b> 11,080won per hour</li></ul>
Hourly service (Comprehensive type)	<ul style="list-style-type: none"><li>• Including the scope of care activities for the Hourly service (Basic type) and household chores related to children</li><li>• <b>Support hours</b> 960 hours per year</li><li>• <b>User fee</b> 14,400won per hour</li></ul>
All-day service for infants	<ul style="list-style-type: none"><li>• Overall activities related to infant care, such as feeding baby food, sterilizing baby bottles, changing diapers, and bathing</li><li>• <b>Support hours</b> 200 hours per month</li><li>• <b>User fee</b> 11,080won per hour</li></ul>
Support service for children infected with diseases	<ul style="list-style-type: none"><li>• Accompanying sick children to hospitals, providing home care services and conveying special information related to the health of children and children's illnesses to the families using the service daily</li><li>• <b>Target</b> Children aged 12 and under using the facilities who are infected with legally contagious and epidemic diseases</li><li>• <b>User fee</b> 13,290won per hour</li></ul>

\*Government subsidies are different based on median incomes, so refer to the homepage (idolbom.go.kr) for details.

## Program review

**Name**  
Lee You

**Participated program**  
My Neighborhood Everyday Sidedishes

Hello. This is Lee You from China. During July, I learned various dishes such as side dishes, soups, and stews in the cooking practice room on the second floor of the Yeongdo-Gu Jonaegi Sweet Potato History Museum. It's been a long time since I came to Korea and my children are all grown up. While I was looking for a job, I was introduced to the “My Neighborhood Everyday Sidedishes”

class offered by the Yongdo-Gu Family Center. I had a fun and fufilling lecture for one month: I learned cooking with my friends and met friends from other countries. The instructor explained the cooking that seemed difficult in an easy and fun way, so I gained confidence in cooking and was able to cook healthier dishes for my children. In the meantime, the teacher at the Yeongdo-Gu Family Center suggested that I teach Korean mothers what I learned and I met a Korean family on the weekend with three of my Chinese friends. I wanted to teach them Chinese food rather than Korean food, but due to the ingredients issue, I taught them how to make pizza using potatoes that I learned in class. In fact, at first, I refused because I was afraid, but I was able to finish it well because my friends and

teachers were with me. I was proud that the family I met at a Korean home said thank you for teaching us to make a simple and delicious dish. I hope to continue to create great times with many friends in the future.

