

2023 영도 썸머오션 페스티벌 행사장



Come to Amir Park. Beat the heat this summer!

Yeongdo Summer Ocean Festival 2023

International Maritime Film Festival 2023, only in Yeongdo (7.21-7.23)

Returning Children's Water Park (7.15-7.28)

Marine leisure hands-on experience class crisscrossing cool sea (7.22-7.23)

Food trucks with Trashe Catching Trash Busters (7.21-7.23)

Yeongdo District will hold the “Yeongdo Summer Ocean Festival 2023” to beat the heat this summer at Amir Park.

First, the **“International Maritime Film Festival 2023”** will be held for the first time in Yeongdo from July 21 to July 23. You can watch the main entries of the San Francisco International Maritime Film Festival, which are only released at the International Maritime Film Festival, and about 28 maritime films of various genres from 10 countries for free.

In addition, various side events such as hands-on experience events, conversations with directors, and lectures by and talks with experts are prepared during the festival period.

Second, the **“children's water park”**, which was closed for 3 years from 2020 to 2022 due to the spread of Covid-19, will be open for 14 days from July 15 to July 28.

The water park will be open in the morning and

afternoon to 200 children of elementary school age or younger; a reservation on the Yeongdo Gu Hall website is required and admission is free.

Operating hours are from 10:00 am to 5:00 pm every day, with a 15-minute break after 45 minutes of operation; four swimming pools and one water slide for children, and auxiliary convenience facilities such as shower rooms and changing rooms will be provided.

Third, the **“Marine leisure hands-on experience class”** will be held at Archinaru (a Mooring) in Korea Maritime & Ocean University from July 22 to July 23 for residents who lacked opportunities to experience marine leisure in Yeongdo.

You can enjoy marine leisure hands-on experiences such as yachts and SUPs (Stand Up Paddle Boards), jet boats, etc. that cut through the cool water to beat the heat for free.

Reservations, starting from 09:00 two weeks

before the experience date, can be made through the Korea Marine Content Development Co., Ltd. www.koma-contet.com; to ensure the residents get equal opportunities, we plan to limit the number of experiences per person to one time.

Last, **“Food Trucks”**, with Trash Busters to catch garbage, will be operated from July 21 to July 23 to provide food that is indispensable to the festival. To hold an eco-friendly festival, we plan to operate food trucks serving multi-use beverage containers for the first time this year and reduce the use of disposable products.

Yeongdo Mayor of Gu said: “Through the ‘Yeongdo Summer Ocean Festival 2023’, the first urban marine festival to be held this year, we hope that residents will enjoy a cool summer this year, and we will try harder to discover new contents that can attract tourists from other parts of Korea to boost the local economy and enhance tourism competitiveness.”

Yeongdo District ↔ Korea Tourism Organization, Busan Ulsan Branch, signed a business agreement to promote tourism in depopulated areas



Yeongdo District, on June 8, signed a business agreement with the Korea Tourism Organization, Busan Ulsan Branch to promote tourism in depopulated areas.

The agreement contains the following contents: discovering and implementing projects to vitalize Yeongdo-Gu and revitalizing the local economy through tourism, such as increasing living population·local stay·and tourism consumption, etc. and mutually cooperating in revitalizing the 'Digital Tourism Residence Card Project'. Accordingly, Yeongdo District plans to actively promote related projects to promote tourism.

Meanwhile, the 'Digital Tourism Residence Card Project', which is promoted to form interest & bonds and revitalizing

the local economy through tourism in depopulated areas is a system that gives discount benefits at various travel convenience facilities such as tourist attractions (admission tickets), accommodations, food & beverages service outlets and to hands-on experiences; a Digital Tourism Residence Card, a kind of honorary resident card, can be issued from the mobile app. 'Daehanminkuk Guseok Guseok (Every corner of Korea)' and discount benefits can be applied using QR codes. Currently, Yeongdo District is offering 10-20% discount benefits at about 40 places such as accommodation·food & beverages service outlets·hands-on experience facilities; we plan to encourage the participation of local businesses and enhance administrative power so that tourists with Digital Tourism Residence Cards can enjoy various benefits.

Yeongdo Mayor of Gu said: "We will do our utmost to increase the living population and revitalize the region by actively attracting tourists, such as providing various benefits to tourists visiting Yeongdo."

Expansion of childcare center meal snack expenses support project

Yeongdo District implements the 'Daycare Center Eco-Friendly Meal Expenses Support Project' to provide a balanced diet through healthy and safe food to infants and toddlers using the daycare centers.

Also, Busan City has raised the support for Meal Snack Expenses (70% from the city, 30% from Gu) for new daycare centers from 6,000 won per person per month (300 won per day) to 8,000 won per person per month (400 won per day) since May.

Yeongdo District provides 2,000 won (100 won per day) per child as an eco-friendly meal snack expense in addition to 1,900 won per day for infants (0 to 2 years old) and 2,500 won per day for young children (3 to 5 years old) supported through Busan City support project. This is to promote healthy

physical development of infants and young children by reducing the cost burdens of daycare centers·parents due to a series of price increases of goods and supporting the purchase costs of safe eco-friendly food ingredients.

In addition, follow-up management of daycare centers will be strengthened to check business performance, such as whether high-quality meals·snacks are provided, and raising the unit price of meals.



Two selections at the Busan City Preliminary Village-Enterprise Contest 2023

Two green leader consultative bodies, Ecomom and Namane Co., Ltd., were selected at the Busan City preliminary village-enterprise contest 2023.

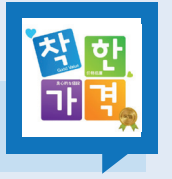
The village enterprise fostering project is a village-unit enterprise to solve local problems and create income and jobs to realize the benefit of the local community through profitable projects using local resources by the residents. Depending on the growth stage, it is divided into preliminary, new, redesignated, and advanced. A

preliminary village enterprise is a village enterprise in the preparation stage, and up to 20 million won in business expenses is supported for the new preliminary village enterprise selected at the contest.

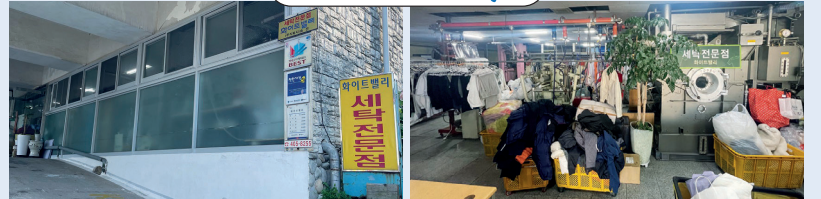
Yeongdo Mayor of Gu said "We will actively support village enterprises rooted in the region to become sustainable village enterprises." and "We will continue to do our utmost to discover and nurture excellent village enterprises that can coexist and grow with the local community."

Introducing Affordable Shops in Yeongdo-gu, A.S.Y.

The A.S.Y. introduces Affordable Shops (63 shops as of June 2023) in Yeongdo-Gu that contribute to price stability with low prices and high-quality services every month.



White Valley

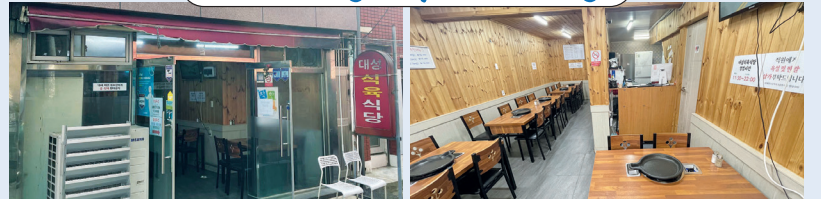


Located on the 1st floor of Jangwon Villa in Dongsam-dong, White Valley has established its position for a long time with clean and perfect service.

White Valley's CEO, who says he strives to provide reasonable prices and services to customers rather than pursuing profits, has been engaged in the laundry business for 30 years through Geumjeong-gu and Haeundae-gu, and has accumulated know-how and always greets customers with a friendly attitude. If you are a Dongsam-dong resident who wants to experience the touch of a master artisan, give it a try.

Representative Menu Formal suit Dry cleaning 4,000 won / Y-shirt Dry cleaning 1,500 won
Address 101Ho Sangga-Dong, 52 Dongsamseo-Ro Yeongdo-Gu, Busan (Dongsam-Dong, Jangwon Villa)
Phone No. 051-405-8255

Daeseong Sikyuk Sikdang



Located just a short walk from the west entrance of Bongrae Market, Daeseong Sikyuk Sikdang offers customers fresh meat dishes at affordable prices; meat is cut and prepared at the butcher shop across the street. There is also enough space for group customers on the second floor. The bulgogi (Barbecued Beef) set meal served as a lunch special is also excellent, so it is highly recommended for those who want to casually enjoy beef on a special day.

Representative Menu HanuModeum(Assorted Korean Beef) (100g) 11,600 won / Hanu Galbisa(Korean Beef Rib Cut) (100g) 12,000 won / Bulgogi Jeongsik(Barbecued beef) (Lunch Special) 10,000 won
Address 36 Jeolyeong-Ro 7Beongil Yeongdo-Gu, Busan (Bongrae-Dong 2Ga)
Phone No. 051-413-3758

Guksu Rang Shabu Rang



Located in Namhang-dong, GuksuRang ShabuRang, equipped with both low tables and high tables with chairs, is a good place to visit anytime, regardless of age. Shabu Shabu and noodles made with clear, rich broth and fresh vegetables sourced directly from the market provide a hearty meal to visitors. Shabu Shabu + Chungmu Gimhap + Dumplings + Kalguksu Sari (Extra noodles serving) are offered for 10,000 won as a lunch special. If you wish to have some warm soup during a rainy day, give it a try.

Representative Menu Shabu Shabu(Beef) 12,000 won / Mulguksu(Soup Noodle) 5,000 won / Kongguksu(Been Noodle) 7,000 won / Shabu Shabu+ChungmuGimhap+Mandu(Dumplings)+KalGuksuSari(Extra noodle serving) (Lunch Special) 10,000 won
Address 1st Floor, 28 Namhang-Ro 9Beongil Yeongdo-Gu, Busan(Namhang-Dong 1Ga)
Phone No. 051-414-0003

Affordable Shop?

It is a business designation by the Ministry of Public Administration and Security and local governments, according to the standards of the Ministry of Public Administration and Security, among shops that provide high-quality services at affordable prices even amid continuously rising labor and material costs.

Designation (Evaluation) criteria

- Menu portion (menu portion below the average price), price (lower than average price), user satisfaction, hygiene, and cleanliness, etc.
- Apply at the beginning of each year when the designation application is announced (nonscheduled(rolling) application possible)

Inquiry Economy Industry Department, Yeongdo Gu Hall ☎419-4478



Held Huinyeoul Culture Village Eco-Friendly Cafe Zone Creation Agreement Ceremony

“Huinyeoul Culture Village Cafes, famous tourist attractions, will give you a discount if you bring your own cup~”



Yeongdo District, on June 1, held the 『Huinyeoul Culture Village Eco-Friendly Cafe Zone Creation Agreement Ceremony』 at Yeongdo Gu Hall.

This agreement is a project that has been promoted since 2022 as an inducement to spread a culture of voluntarily reducing the use of disposable products as well as regulations on the use of disposable products in Yeongdo District, which declared 「Yeongdo, a plastic-free city」 in 2020, the first in Busan. Last year, 11 famous cafes in the district (Demer, Momos Roastery & Coffee Bar, SingiSanup, SingiSup, Singiyeoul, Ogu Cafe, Ether, Coffee Mimi, Cafe De 220 Volt, Cafe 38.5, and Kunst 204) participated in it. This year,

seven cafes (Nouvelle, The Lazy Cat, Yeoul Chaekjang (Bookshelf), Cafe Gureume, Cafe Byeonhoin (Attorney), Cafe Fira, Haile) located within the domestically famous tourist destination Huinyeoul Culture Village joined it.

The cafes offer customers a beverage discount, a minimum of 500 won or a maximum of 20% of the beverage cost when they bring their own cups (tumblers); they plan to carry out efforts such as actively participating in various eco-friendly policies of the government and strive to reduce the use of disposable products in the stores to create Plastic-Free Yeongdo. Yeongdo-Gu plans to provide administrative support for the participating cafes, such

as promotion on various media and Social Media, providing eco-friendly cafe signboards, encouraging participation in various eco-friendly policies, etc.

At the agreement ceremony, participants signed the agreement and took a commemorative photo to strengthen their resolve to promote the project. Yeongdo Mayor of Gu, through a conversation session with the participants, had a chance to listen to the difficulties participants experience on-site and the suggestions participants made.

Yeongdo Mayor of Gu said “Plastic zero, or disposable-products phase out, is now a challenge of the times. In particular, if the famous cafes in Huinyeoul Hwa Village, which is visited by

countless nationwide tourists, lead by example, it will resonate with many people. I am deeply grateful to the cafe representatives who voluntarily participated in this agreement and Yeongdo District plans to make various efforts to actively support it in the future.”

※ Cleaning Administration Department
☎419-4461



Nouvelle

It is a cute cafe located in Huinyeoul Culture Village.

The Egg-in-Mayo Toast, a representative menu, is an oven toast that can be enjoyed as a meal substitute.

Representative Menus & Prices

Yuja Ade(Citronade) 5,500 won / Egg-in-Mayo Toast 7,500 won

Address

1st. Floor 139 Huinyeoul-gil Yeongdo-Gu
Beverage discount if you bring your own cup (tumbler) 500 won



The Lazy Cat

It is an illustration cafe with a lazy cat character logo and a cafe full of retro sensibility with old furniture and props.

The Lazy Cat's menus sweet Ddong Scream and NunGgotBingsu (Snowflake Shaved Ice) can be enjoyed while looking at the cool ocean view.

Representative Menus & Prices

Americano 5,000 won / DdongScream 3,500 won / NunGgotBingsu(Snowflake Shaved Ice) 15,000 won

Address

222-2 Jeolyeong-ro Yeongdo-Gu
Phone No. 070-8867-7819

Beverage discount if you bring your own cup (tumbler) 500 won



Yeoul Chaekjang (Bookshelf)

Yeoul Chaekjang (Bookshelf) is a place where you can have a special experience to enjoy the sea closest to you with a book in Huinyeoul Culture Village.

If you walk leisurely along Huinyeoul-gil, you will come across Yeoul Chaekjang (Bookshelf), which is made up of friendly stone walls and bright yellow. The books on the bookshelves of Yeoul Chaekjang (Bookshelf) are there for your reading pleasure. It is a book cafe where you can enjoy your leisure time with a book while looking at the wide open blue sea and sky in front of you from a wide terrace or indoors with floor-to-ceiling glass walls.

Representative Menus & Prices

Gwaill(Fruit) Smoothie 6,800 won / Milk PotBingsu(Red Bean Shaved Ice) 15,500 won

Address 381 Huinyeoul-gil Yeongdo-Gu
Phone No. 051-412-7230

Beverage discount if you bring your own cup (tumbler) 20%



Cafe Gureume

Cafe Gureume with a pretty rooftop is located in the middle of Huinyeoul-gil. As a view gourmet restaurant, you can see the Yeongdo sea at a glance from all floors and can enjoy coffee and desserts while enjoying a wonderful ocean view.

In addition, various drinks such as delicious coffee roasted with fresh coffee beans, ades, etc. are also prepared, so you can take a break during a walk in Huinyeoul-gil.

Representative Menus & Prices

Gureum Smoothie 6,000 won / UyuMat Ice Cream(milk flavored) 3,500 won / Avocado 6,500 won

Address 253 Huinyeoul-gil Yeongdo-Gu

Phone No. 051-710-6141

Beverage discount if you bring your own cup (tumbler) 500 won



Cafe Byeonhoin (Attorney)

This is the filming location for the movie “The Attorney” which depicts the process of the late former President Roh Moo-hyun fighting for workers’ human rights, the Burim case, while growing as a human rights lawyer through his struggle against the military dictatorship.

It is a large-scale cafe where you can enjoy the scenery of the anchorage off the coast of Yeongdo and the beautiful sunset.

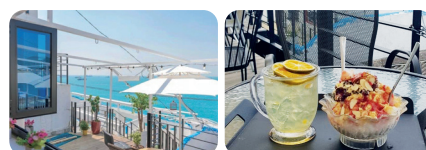
Representative Menus & Prices

Jeju Suje CheonggyulAde (Unripe Green Tangerine) 6,500 won / Yetnal PotBingsu(Retro Red Bean Shaved Ice) 7,000 won / Iced Americano 5,500 won / Malenka Honey Cake 6,200 won

Address

347 Huinyeoul-gil Yeongdo-Gu

Beverage discount if you bring your own cup (tumbler) 500 won



Cafe Fira

‘Cafe Fira’ offers freshly roasted coffee beans and seasonal fruit drinks. A sandwich brunch menu and various desserts are also served. It is a space where you can take a break while fully enjoying the Busan Sea spreading out in front of the cliff of Isongdo.

Representative Menus & Prices

Subak Juice(Watermelon) 6,500 won

Address 246 Jeolyeong-ro Yeongdo-Gu
Beverage discount if you bring your own cup (tumbler) In 500 won / Out 1,000 won



Haile

Cafe Haile is a word combining the Korean word Hail and the Chinese past tense 了(le); it means ‘There was a big wave’.

It offers full views on two floors through floor-to-ceiling glass walls and a panoramic view on the rooftop. Unique drinks and friendly service always await its guests.

Representative Menus & Prices

Ocean Latte 6,500 won / Cu&C Hwabun Frappe 6,800 won / Ddalg Choco Latte (Strawberry) 6,500 won

Address 127 Huinyeoul-gil Yeongdo-Gu
Phone No. 051-710-0987

Beverage discount if you bring your own cup (tumbler) 500 won



Implementation of “My Neighborhood Everyday Side Dishes” project for Marriage immigrants



The Yeongdo-Gu Family Center plans to run a side dish-making program until July 27 (Thursday) to help marriage-immigrant women adapt to life in Korea and get a job. Every year, a program to improve the employment ability of marriage immigrants is implemented, and the program is intended to help marriage immigrants improve their self-confidence and economic activities.

The “My Neighborhood Everyday Side Dishes” classes are held every Tuesday and Thursday at the Jonaegi Sweet Potato History Museum: the classes are divided into ▲ Theory education, ▲ Making education ▲ Talent sharing practice, etc. In particular, during the talent-sharing training session, the students will have a chance to show what they have learned from the Yeongdo-Gu Family Center, Talent Sharing Volunteer Group and then will have the opportunity to apply them to their cuisines from home.

An official from Yeongdo-Gu Family Center said: “They can’t keep up with the activities every time in the first class, so they find it difficult. I feel they are growing every time the class is held. I am looking forward to this class because it will be a time for them to learn Korean culture and demonstrate their potential, and I hope they show much interest in multicultural projects and use the center.”

Meanwhile, you can inquire about the information and application related to “My Neighborhood Everyday Side Dishes” at Yeongdo-Gu Family Center (051-414-9606).

Program particulars

Date	Topics	Place
7/11 (Tue.) 10:00~12:00	Donyuk (Pork) Kimchi Jjigye	Yeongdo-Gu Jonaegi Sweet Potato History Museum
7/13 (Thur.) 10:00~12:00	Gamja pizza (Potato)	
7/15 (Sat.) 10:00~12:00	Sharing cooking talent combined with native cuisines I	
7/18 (Tue.) 10:00~12:00	Don Ggas (Pork cutlet)	
7/20 (Thur.) 10:00~12:00	Rosé Tteokbokki	
7/25 (Tue.) 10:00~12:00	Jjambbongtang	
7/27 (Thur.) 10:00~12:00	Japchae Deopbob (Rice bowl)	
7/29 (Sat.) 10:00~12:00	Sharing cooking talent combined with native cuisines II	

Implemented “My dad is the best” project to educate dads with young children



Yeongdo-Gu Family Center provides Dad Education for dads with young children (ages 4-8). Dad’s Education is conducted twice a year. There are two classes: dad education using coding classes and play education through conversation with children. We ask for your interest and application.

The program will be offered three times on July 20 (Thursday), 27 (Thursday), and 29. (Saturday). There are two types of education: ▲ Dad growing up with children ▲ Dad playing with children. We plan to conduct classes where they will learn and experience plays.

An official from Yeongdo-Gu Family Center said: “Yeongdo-Gu dads are very much interested in our children and Dad Education. So there are many applicants every year, and I would appreciate it if many dads showed interest in it this year as well.” Meanwhile, if you want to apply for the Dad Education programs, you can do so at Yeongdo-Gu Family Center (051-414-9605).

Program particulars

Date	Topics	Place
July 20 (Thursday) 19:00 ~ 21:00	Dad growing up with children I	On-line education (ZOOM)
July 27 (Thursday) 19:00 ~ 21:00	Dad growing up with children II	On-line education (ZOOM)
July 29 (Saturday) 10:00 ~ 12:00	Dad playing with children	Jonaegi Sweet Potato History Museum

Program review

Hello. I am Jung Eun-chae. I took a video-making class every Saturday for several weeks! Lately, I’m interested in TikTok and Instagram reels, but I don’t know how to edit them. Then, the center I went to offered a class on video making, so I signed up for it, and it was really fun. The teacher brought a tablet PC and explained step by step how to make a video, advised us of the video app. address, and we also had a fun time making a video by ourselves!

In particular, it made me laugh while watching what we made, and even more, I was proud to think that I made this by myself. And I realized that what I felt while making the video

Name

Jeong Eun-chae

Participated program

Making a video is this simple?



was no big deal. I thought it was very difficult, but once I made it, I realize that I could make one at will.

I thought the class at the center is fun and I enjoyed learning things that I can’t learn at school. When I showed my mom how I made

the video, my mom praised me and told me that I did well, so I wanted to do better next time and upload it on TikTok or YouTube. I hope Yeongdo-Gu Family Center offers many fun programs for elementary-middle school students so I can participate in them.